



## GOVERNMENT OF KERALA

### Abstract

Finance Department – Framework for Crowdfunding model for public sponsorship of infrastructure, reconstruction of houses and rebuilding of livelihood in flood affected areas - Orders issued.

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### FINANCE (PLANNING - A) DEPARTMENT

**G.O (P)No.149/2018 /Fin.**

**Dated, Thiruvananthapuram 25 /09/2018**

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### ORDER

The unprecedented flood in Kerala in August, 2018 caused extensive damage to houses, public infrastructure, agriculture crops and livestock, livelihood, businesses, eco-system and bio-diversity. Proposals are being received from companies, NGOs, individuals and groups from within and outside India for sponsoring / undertaking construction and rebuilding of houses, public infrastructure, livelihood, etc. of flood affected people. Large number of people have contributed to Chief Minister's Distress Relief Fund (CMDRF). Government of Kerala acknowledges the enormity of task before it in rebuilding the State and lives of people and welcomes public contribution both in money terms as well as sponsorship for infrastructure, reconstruction of houses, rebuilding of livelihood etc.

2. In order to accept public contributions for rebuilding Kerala in terms of sponsorship, Government are pleased to issue the following framework for crowdfunding model.

- i) A Mission for crowdfunding for rebuilding Kerala is being launched. The Mission would co-ordinate all the activities for crowdfunding.
- ii) An online platform would be launched for crowdfunding. Various Government agencies would identify various projects / proposals that could be sponsored fully or partly. These would include projects / proposals for reconstruction of fully or partly damaged houses, public infrastructure including schools and hospitals, support for livelihood and adoption of a village or ward.
- iii) Various Government agencies and Local Self Government Institutions would propose projects to be sponsored to the Mission including details of cost estimates.
- iv) Entities and persons interested in sponsoring projects would get in touch with the Mission and express their interest through the online platform or otherwise with regard to specific projects. The Mission would lay down the norms for sponsoring projects such as cost for each house, cost of land for housing, and cost for other projects.
- v) The execution of projects could be undertaken in three ways -
  - i) The Mission implementing projects through various Government entities or
  - ii) Sponsoring entities undertaking execution of the projects directly or through an agency selected by them after seeking consent of the Mission,
  - (iii) The sponsoring entities could also implement the project through one of the implementing agencies selected by the above Mission.
- vi) The Mission would enter into an agreement with the sponsoring entities. The agreement would indicate clear milestones for activities, payments and completion of the project.
- vii) The Mission would also arrange for audit of the projects on a continuing basis through third party.

3. Based on the above framework, the Mission would come out with detailed guidelines for sponsorships of the projects at the earliest so as to enable sponsoring entities and people to express their interest on these projects.

(BY ORDER OF THE GOVERNOR)

**MANOJ JOSHI**  
PRINCIPAL SECRETARY (FINANCE)

To

The Principal Accountant General (A&E), Kerala, Thiruvananthapuram  
The Principal Accountant General (G&SSA), Kerala, Thiruvananthapuram  
The Accountant General (E&RSA), Kerala, Thiruvananthapuram  
The private Secretaries to Chief Minister, other Ministers and Leader of Opposition  
All Additional Chief Secretaries / Principal Secretaries / Secretaries  
All Heads of Departments  
The Additional Secretary to Chief Secretary  
The Local Self Government Department  
The General Administration (SC) Department  
The Planning & Economic Affairs Department  
The Director, Information & Public Relations Department (For publicity through print & visual media including web & new media)  
The Director of Treasuries, Thiruvananthapuram  
The Nodal Officer, [www.finance.kerala.gov.in](http://www.finance.kerala.gov.in)  
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Section Officer